

REACH Evaluation works with clients to meet their goals and deliver quality products for practical and sustainable use

LIFE CYCLE of a Project REACH Evaluation



REACH CAN HELP YOU...

Understand current state of affairs and obtain baseline data

- Identify **scope of need**
- **Assess** existing resources
- Develop effective **problem statement**
- Visioning and **goal setting**
- Quantitative and qualitative **data collection plan**

Develop a framework for the project and its evaluation

- Develop **action plan** and **research questions**
- Identify **evidence-based best practices**
- Identify **performance metrics**
- Develop **Logic Model**
- Develop **customized Data Management System**
- Develop **dashboards for real-time data reporting analytics**

Assess implementation and develop course-correction strategies

- Implement **evaluation design**
- Answer **research questions** and measure performance metrics
- Identify **bottlenecks** through **process flow diagrams**
- Reduce waste and increase efficiency using **Lean, Six Sigma, and Behavioral Economics** methodologies
- Monitor success through **statistical** and qualitative **data analysis**

Quantify success against performance metrics

- Determine effectiveness through **statistical** and qualitative **data analysis**
- Identify **differential outcomes** for various sub-populations
- Measure **progress against plan** using guiding research questions
- Hone solutions to **increase impact** using **Project Management** techniques
- Surface **unintended effects**

Quantify impact on community

- Determine community impact through **statistical** and qualitative **data analysis**
- Conduct **Social Benefit-Cost Analysis**
- Determine causality through **process-tracing**
- Quantify **collective impact**
- Provide evidence for use in **policy and funding decisions**

